## TRANSLATING CONNOTATION IN WILLIAM SHAKESPEARE'S PLAYS

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**Abstract:** The present paper attempts to outline a few potential difficulties that appear in Romanian translations of connotative overtones belonging to Shakespeare's plays. Thus, we shall deal with the translation of emotional connotation and of archaisms as the main forms of displaying connotation with Shakespeare.

**Key words:** connotation, denotation, emotional connotation, translation, archaisms, neologisms.

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