

# ON THE CONCEPTUAL DESIGN MODELING OF THE TECHNICAL PRODUCTS

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**Abstract:** *The main conclusions, derived from the comparative analysis of the most representative algorithms that are proposed in literature for the conceptual design modeling of the technical products, are presented in this paper. On the basis of these conclusions, it is proposed a new modeling variant, whose algorithm generalizes the previous existing algorithms.*

**Key words:** *technical product, conceptual design, algorithm, product principle solution, product concept.*

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