

STRATEGIC BUSINESS ENGLISH SKILLS

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Abstract: *The paper sets out a number of the key strategic skills that are necessary to master when performing business in the English language. In terms of teaching business English I define these specific English skills as communicative business English skills that help and contribute to conduct business successfully and efficiently. Furthermore, in the paper the characteristic picture of a business English learner is provided. The most common research methods employed here are observation, comparison and description.*

Key words: *Business English; teaching; communicative skills; learners.*

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