

CHANGES IN TELEVISION NEWS BROADCASTING IN BRITAIN IN 1990S

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Abstract: *The electronic media explosion of the 1990s with e-mail, Internet chatrooms, the World Wide Web and the digital revolution, all within the framework of globalisation, has spurred an enormous growth of media studies that is further divided into ever more specialized sub-fields. Not only have researchers been motivated to study completely new media and modes of communication, but they have acknowledged the need to re-visit 'old' media as well, if only to compare them with their new digital equivalents. News is a commercial product, the result of a professional approach, thinking, writing, and recording. The economic factors affect the content and form of news. In the context of television programme structure, television news bulletins not only provide a news service, but also keep audiences watching subsequent programmes. This work examines the changing status, functions, and discourse of British television news in the period of 1990s.*

Key words: *media, broadcasting, television, news, Britain*

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