

Contents

INTRODUCTION	1
Analysing political communication. From theory to practice <i>Răzvan SĂFTOIU</i>	
Language studies	3
A critical discourse analysis of the representation of Islamists on Facebook pages in post-revolution Tunisia <i>Mouna HAMRITA</i>	5
Use of vague quantifiers as an involvement face-saving strategy in political discourse: a case of presidential speeches <i>Gabriela CUSEN</i>	21
Manipulative use of economic metaphors in Bulgarian political discourse <i>Vladimir DOSEV</i>	27
Strategic positioning of social actors in the semiotic act of TV debate <i>Nicolae-Sorin DRĂGAN</i>	37
When you no longer have a sense of humour and supporters leave you (Romanian Presidential Discourses 1965-2004) <i>Eugen ISTODOR</i>	49
Strategic Maneuvering in Presidential Debates. The case of Traian Băsescu vs Mircea Geoană <i>Adrian TOADER</i>	81
Modality or how to personalize a nationalistic discourse <i>Cristina VĂLCEA</i>	93

Cultural studies	101
The use of language in constructing hybrid identities	103
<i>Adriana DĂNILĂ, Margareta MANU-MAGDA</i>	
Women Empowerment in Japan: policies and public's reaction	133
<i>Irina ROIBU, Paula-Alexandra ROIBU (CRUCIANU)</i>	
Reviews	141
<i>Social Media in Politics. Case Studies on the Political Power of Social Media</i>	143
– Bogdan Pătruț, Monica Pătruț (eds.)	
<i>Mădălina MATEI</i>	
<i>Online Political Communication. How to Use the Web to Build Consensus and Boost Participation</i> – Gianluca Giansante	149
<i>Răzvan SĂFTOIU</i>	